



Factiva Training

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Factiva Overview

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Overview

Content

Focus:

- News sources (global)
- Business information

News Sources

- 3.500 Newspapers
- 700 Newswires

A title list is available via

<https://about.proquest.com/en/products-services/factiva>

Web sources are only partially covered in the list.

Web Sources (news & business information)

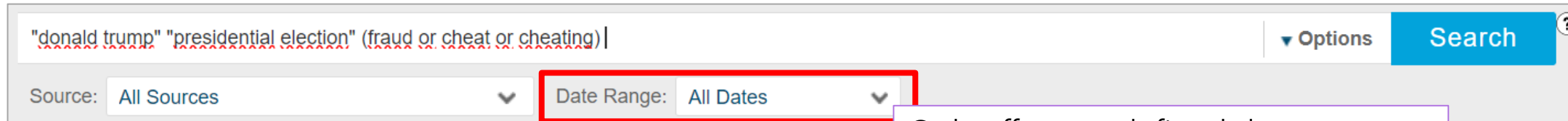
- 14.000 Websites
- 7.000 Blogs

Business Information

- ~4.200 Trade- and business magazinea
- 31.000 “Company Snapshots” (fairly detailed company profiles)
- 25m register-based company profiles (via Dun & Bradstreet); very basic information

Search Options

Basic Search (Homepage):

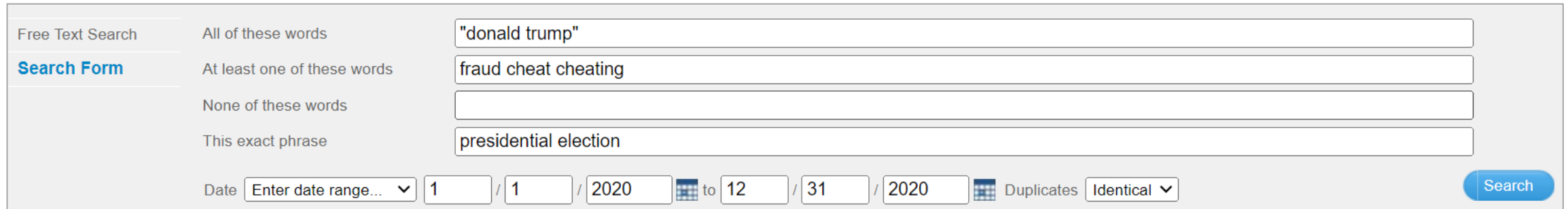


"donald trump" "presidential election" (fraud or cheat or cheating) | Options Search

Source: All Sources Date Range: All Dates

Only offers predefined date ranges.

Search form (Search page)



Free Text Search All of these words "donald trump"

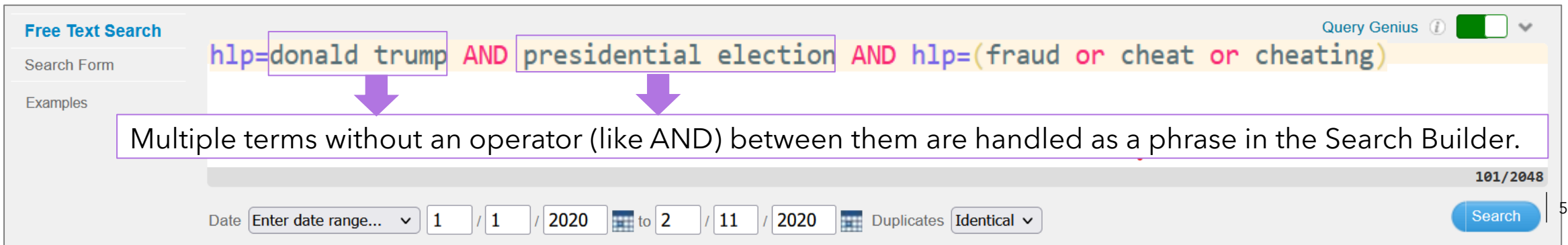
Search Form At least one of these words fraud cheat cheating

None of these words

This exact phrase presidential election

Date Enter date range... 1 / 1 / 2020 to 12 / 31 / 2020 Duplicates Identical Search

Search builder (Search page): Full Syntax with field search and all operators



Free Text Search Query Genius ?

Search Form hlp=donald trump AND presidential election AND hlp=(fraud or cheat or cheating)

Examples

Multiple terms without an operator (like AND) between them are handled as a phrase in the Search Builder.

Date Enter date range... 1 / 1 / 2020 to 2 / 11 / 2020 Duplicates Identical Search 101/2048

Search Syntax

Main field codes:

hd=	Headline = title
lp=	Lead Paragraph
hlp=	Headline + Lead Paragraph
sn=	Source Name
ns=	Subject (DJID classification)
fds=	Company name (nomalized)
wc	Word count of article (use with > and <) wc>1000

Truncation (after at least 3 characters)

*	truncates 0-unlimited characters
?	truncates exactly 1 character (not 0-1); can also be used within a word
\$n	specify truncation length: \$2 = truncates 0-2 characters; max. is 9 (= \$9)

Main operators (beyond AND, OR, NOT)

same	Terms must appear in the same paragraph <i>climate change same permafrost</i>
atleastn	The following term must appear at least n times <i>climate change and atleast3 permafrost</i>
/fn/	Preceding term must appear in the first n words <i>climate change and permafrost/f20/</i>
w/n	Terms must appear up to n words apart (max. 10, terms must appear in the given order): <i>climate change w/5 permafrost</i>
n/n	Terms must appear up to n words apart (max. 10, terms can appear in any order): <i>climate change n/5 permafrost</i>

Search Syntax: Dow Jones Intelligent Identifiers (DJID)

DJID field codes:

ns=	Subject classification
re=	Regional classification
rst=	Specify a title or a group of publications
fds=	Company name (normalized)
in=	Industry classification
au=	Author (normalized)

Choose DJID Codes via auto complete (type and up to 10 matching terms are suggested)

The screenshot shows a search interface with a search form and a dropdown menu. The search form contains the text 'ns=pla' and a dropdown menu is open, displaying a list of suggestions. The suggestions are:

- Plant Health (GPLANT)
- Plastic Pollution (GPLPOL)
- Platinum Metals Markets (MPLAT)
- Mortgage Planning/Trends (GMORT)
- Career Planning/Management (GCRPLN)
- Retirement Planning (GRETIR)
- Health Planning (GHPLAN)
- Family Planning (GBIRTC)
- Urban/Rural Planning (GPLAN)
- Estate Planning (GESTAT)

The interface also shows a 'Date' field with a dropdown menu and a 'Source' field with a dropdown menu. The 'Source' field has a dropdown menu with the following options:

- All Sources
- All Authors
- All Companies

Search Syntax: Dow Jones Intelligent Identifiers - How to find DJID codes

Use the browse-option on the Search Builder to identify a specific DJID code e.g. for subjects, regions or sources. The example below shows how to find the code for the group of sources that focus especially on government and political news:

The screenshot shows the Search Builder interface. A red box highlights the 'Source' dropdown menu, which is currently set to 'All Sources'. A callout box explains: 'Browse: Click on triangle to expand the section. In the „Select Source Category“ dropdown select „By Type“.' Below this, a list of source categories is visible, including 'Blogs', 'Business Sources', 'Business to Consumer', 'Dow Jones Sources', 'European Union Sources', 'General Interest Sources', and 'Government and Politics'. A red box highlights the 'Government and Politics' entry, which has an information icon (i) next to it. A callout box explains: 'A click on the „i“ next to an entry opens an overlay window with additional information including the DJID code.' The 'Source Information' overlay window is open, showing the following details: 'Source Lists (0)', 'Description: Sources in which government and political news comprises a significant portion of the content', and 'Group Code: TGOV'. A red box highlights the 'TGOV' code. A callout box explains: 'DJID Code Use it in the Search Builder like this: **rst=TGOV**'.

Search Syntax: Use Expert Searches as examples for query building

On the Search Builder page you will also find a section „Factiva Expert Search“ that contains predefined queries for numerous topics. You can use these to search, of course, but also to analyze the actual query and use it as a starting point for your subject.

They are also good show cases for how to build complex queries using the full search syntax.

The screenshot shows the Factiva Expert Search interface. A red box highlights the 'Factiva Expert Search' dropdown menu. A callout box explains: 'Browse: Click on triangle to expand the section.' Another red box highlights a '+' icon next to 'New Technologies', with a callout: 'Click on + to expand subject area.' A third red box highlights an 'i' icon next to 'English', with a callout: 'Click on the „i“ next to a query language to open an overlay window that contains a brief description of the query and shows the full query.' The 'Factiva Expert Searches - Information' overlay is open for 'Artificial Intelligence (English)'. It shows a description: 'News about artificial intelligence, robotic process automation, predictive systems, and machine learning technologies applied to problem solving across various platforms.' The search query is: '((hlp=(artificial intelligence or AI engine* or AI tech* or intelligen* software or machine learn* or deep learn* or smart machine* or chatgpt or robot* process* automat* or rpa) or in=i3302022 or ns=GAIML or atleast3 artificial* intelligen* or (hd=(AI or A.I.) and hlp=(science or data or algorithm* or consciousness or think* or thought* or automat* or robot* or *bot\$1 or



Documentation

Documentation

If the Dow Jones / Factiva links do not bring you to the articles but to a login screen, use this alternative: Open Factiva and click on **CUSTOMER SERVICE**. This will bring you to the Customer Service page. Enter the title of the desired page (given below in brackets) into the search box to find the respective page.

Libguide:

Provides additional guides, presentations, videos...
<https://proquest.libguides.com/factiva>

Factiva help pages (require product access!)

- Factiva Learning:
<https://customer.dowjones.com/learning>
- Search syntax ("Search Builder Cheat Sheet"):
<https://customer.dowjones.com/learning/71b66a01-b920-4ae9-9086-52fd500fcbbe?pos=2&page=1>
- Search examples ("How do I use search commands"):
<https://customer.factiva.com/faq/list/3463>

Title list:

Click on the "Title List" Button on the top right here:
<https://about.proquest.com/en/products-services/factiva>

Dow Jones Intelligent Identifiers = Industry, Regional and Subject Klassifizierung

All relevant articles are found when entering 'DJID' in the **CUSTOMER SERVICE** page search box:

How to use:

- <https://customer.factiva.com/faq/list/5255?pos=10&page=1>

Background:

- <https://customer.factiva.com/learningFaq/list/d6ad52f6-abd9-4ae9-93ca-b7b7e806282f?pos=3&page=1>
- <https://customer.factiva.com/learning/d8b63e38-f66f-43af-8473-69028228940f?pos=4&page=1>



Thank You!

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